

**The Latin American E-commerce Institute  
invites you to the International Colloquium**

**“Designing a Global Online Dispute Resolution (ODR) System  
for Cross-Border, Small Value eCommerce Claims”  
-Update on the Proposal to UNCITRAL-**

Sponsored by

**ODR Latinoamerica  
IUPFA University  
Buenos Aires ODR 2010  
Institute of International Commercial Law at Pace Law School**

**June 4, 2010**

**9am – 12.15pm**

**Peace Palace, 750 Santa Fe Avenue, Buenos Aires City, Argentina**

**AGENDA**

08:30am – 09:00am Coffee / Networking

09:00am – 09:20am Welcome –

Marcos Pueyrredon, President of the Latin American E-commerce Institute

Alberto Elisavetsky, ODR LatinoAmerica

Evangelina Treballe, IUPFA University

09:20am – 09:40am Overview of Possible ODR Work at UNCITRAL – Vikki Rogers

09:40am – 10:00am How a Global System Might Operate – Colin Rule

10:00am – 10:20am The European Perspective – Zbynek Loebel

10:20am – 10:40am Coffee Break

10:40am – 11:00am Connections to Existing EU Trust/Redress Systems – Pablo Cortes

11:00am – 11:20am What it Means for Latin America – Gabriela Szlak

11:20am – 11:40am The Argentina Perspective (speaker yet to confirm)

11:40am – 12:00pm Preview of Fall 2010 Conference – Frank Fowlie/David Bilinsky

12:00pm – 12:15 pm Discussion

**SPEAKERS:**

- Frank Fowle, ICANN Ombudsman (Canadá)
- David Bilinsky, Law Society of British Columbia (Canadá)
- Dr. Pablo Cortés, CSET Lecturer in Civil Justice, University of Leicester (UK)
- Vikki Rogers, Director of the Institute of International Commercial Law of Pace Law School (USA)
- Colin Rule, Director of Online Dispute Resolution, PayPal (USA)
- Zbynek Loebel, External General Counsel of [adr.eu](http://adr.eu), a domain name Dispute Resolution Center for .eu and UDRP (Czech Republic)
- To Confirm (Argentina)
- Gabriela Szlak, Director of the Regional ODR Program of the International Latin American E-commerce Institute (Argentina)

\*Registration not required